

Sunset at Sunset Meeting

June 12, 2008

Present: Marci, Karen, Carol, Ann

Guest: Sarah George

1. Sarah George announced that Dock Street was contributing \$5000 in services. Marketing Strategies will provide these services. Among these will be design of a logo, assisting with printing and mailings, creating a splash page, designing a post card and others to be determined. Ann Bokelman will buy the domain name for the web site.
2. A bank account has been opened and all four members are signatories on the account. Two signatures will be on each check. Marci Berry was appointed treasurer.
3. Carol will recruit two committee members from Sea Trail.
4. Carol will measure the event area to determine exhibitor space.
5. The committee agreed on a \$50 fee for vendors, \$125 if water and electricity are provided. Sponsors who request a table will have the fee waived. (Patron level and up) Spaces will be approximately 12' x 12'.
6. Judy Ballwig and Peggy Ahlum are organizing the photo contest, art show and antique cars. They are contacts of Karen and Marci.
7. Joe Santavicca will be in charge of parking.
8. Karen spoke to JoAnn at The Blue Heron re: a sidewalk sale or other activities on the day of the event. JoAnn will attempt to organize this for the shopping center.
9. Marci and Ann will contact Food Lion area merchants re: sponsoring, giving door prizes, etc.
10. Ann will develop form for recording info on donors and sponsors.
11. No games will be organized.
12. We will need to provide lunch for the Marine Band (approximately 45) and refreshments for Beach Sweep participants.
13. Discussed face painting. Carol knows a local artist, Marie Munn, who can do this if we provide the supplies. Also discussed setting up a children's area with crafts and activities.
14. Karen will write a letter for food vendors detailing requirements. She will also contact Ocean Isle or Little River re: their requirements for food vendors.